

POSTGRADUATE TAUGHT PROGRAMMES
Business and Management Programme Structure 2025/26



	MSc Business Analytics	MSc Human Resource Management and the Future of Work	MSc Global Operations and Supply Chain Management	MSc International Business and Strategy: Global Challenges	MSc Marketing	MSc Social Science Research Methods	MSc Data Science for Business			MSc Leading Strategic Change (Part Time)	
Mandatory Units	Modelling Analytics	Human Resource Management in the Global Economy	Strategic Operations Management	Global Strategy	Contemporary Issues in Marketing	Introduction to Quantitative Research Methods in the Social Sciences	Data Analysis in Business Contexts	Year One		Leadership	
	Data Analytics in Business	International Employment Relations and Governance	Supply Chain Analytics	International Business Perspectives in a Turbulent World	Effective Marketing Communications	Introduction to Qualitative Research Methods in the Social Sciences	Introduction to AI and Data Analytics for Business			Strategy & Organisations	
	Programming in Business Analytics	Work in Capitalist Society: Change and Continuity	Global Supply Chain Management	Global Challenges	Understanding Customers, Consumers and Markets	Philosophy and Research Design in the Social Sciences	Large-Scale Data Engineering for Business			Understanding Change Management	
	Business Analytics and Consulting Project	Alternative Work and Organisations	Supply Chain Technology and Digitalisation	Research Skills for International Business and Strategy	Research Methods and Marketing Metrics	Researching Organisations, Institutions and Management				Re-thinking Change, Systems & Organisation	
	Applied Research Project in Business analytics	Researching Human Resource Management and the Future of Work	Research Methods in Global Operations and Supply Chain Management	Entrepreneurship and Society	Dissertation / Applied Extended Project	Dissertation					
		Sustainable Work Futures in the Digital Economy	Sustainability and Ethics in Global Supply Chains	Dissertation in International Business and Strategy / Applied Global Challenges Project in International Business and Strategy							
		Dissertation / Applied Extended Project	Dissertation in Global Operations and Supply Chain Management								
	2 Units from			1 Unit from	1 Pathway with 2 Optional Units	1 Unit from	2 Units and a Pathway		All Units Compulsory for MSc		
Additional Units	Behaviour, Decision Making and Analytics			Sustainability in Global Value Chains	Marketing	Advanced Qualitative Research	or	Software Development: Programming and Algorithms for Business	Year Two		Critical Issues in Strategy
	Sustainability Management in Practice			Big Data in Marketing Intelligence	Statistical Computing and Empirical Methods for Business					Contemporary Leadership Challenges	
					Creativity and Marketing	Advanced Quantitative Research	or	Data Science for Business Dissertation: Individual project			Capstone Project
	Digital Marketing: Strategy, Tools, Tactics				Further Quantitative Methods	Data Science for Business Dissertation: Group project					
	Strategic Brand Management						1	Data Science for Sustainability			
					And 1 Unit from	+1	Sustainability in Global Value Chains	MSc Leading Strategic Change (Part Time) Offers 3 routes -	MSc: Two Years (Part Time)		
	Strategy and Business Development			Climate Change and Int. Security	Sustainability Management in Practice						
	China's International Relations			2	Data Science for Marketing						
	Strategic Brand Management			The Politics of (Un)sustainability		Strategic Brand Management					
	Creativity and Marketing			Care, Labour and Gender	+1	Digital Marketing: Strategy, Tools and Tactics					
				Sustainable Work Futures in the Digital Economy	3	Data Science for Supply Chain Management		PG Certificate: Sept - May			
	Digital			Alternative Work and Organisations	+1	Sustainability and Ethics in Global Supply Chains		PG Diploma: May - March			
	Digital Marketing: Strategy, Tools, Tactics					Sustainability in Global Value Chains					
	Big Data in Marketing Intelligence			Global Justice*	4	Data Science for Finance					
				*Subject to change	+1	Entrepreneurial Finance					
						Financial Technology					

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	MSc Management	MSc Management (CSR and Sustainability)	MSc Management (Digitalisation and Big Data)	MSc Management (International HRM)	MSc Management (International Business)	MSc Management (Marketing)	MSc Management (Entrepreneurship and Innovation)	MSc Management (Project Management)
Mandatory Units	Leadership, Strategy and Change	Corporate Social Responsibility and Sustainability	Digitalisation, Big Data and Value Creation	International Human Resource Management	International Business	Contemporary and Emerging Issues in Marketing Management	Entrepreneurship and Innovation	Project Management
	Strategy and Finance and Accounting for Management							
	Operations and Marketing Management							
	Research Method and Professional Development							
	Management and Organisation							
Optional Projects	Select 1 Optional Project							
	The Management Research Project: Dissertation							
	The Management Research Project: Applied Extended Project							
	The Management Research Project: Global Challenges Team Project							
	The Management Research Project: Team Dissertation Project							

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